



WIA CONVENTION 2010 SACRAMENTO, CALIFORNIA

SUPPLIER SPONSORSHIP OPPORTUNITIES

The WIA board of directors and your supplier representatives again want to offer our suppliers the opportunity to sponsor events at the annual convention in 2010. We know from past years that your sponsorships have allowed the association to offer many additional opportunities to our attendees, thanks to your generosity. This year we are offering several areas for sponsorships and additional exposure for your participation.

The goal of the WIA is to offer more added-value and marketing opportunities for those that choose to support the association through a sponsorship. There are several key sponsorships that will allow you to have a customized sign and special recognition for your support, therefore offering higher visibility to the attendees for your company. As well, we will have a slide show throughout the supplier events showing your logos. We encourage you to take advantage of these special offerings.

Unlike sponsorships that are designated by levels, these sponsorships are tied directly to the various events. You will be recognized in the general session as a sponsor and a sign listing all sponsorships will be prominently displayed in the exhibit area throughout the convention.

Official Sponsors Will Receive:

- Listing in Convention On-site Program
- Logo slide presentation during the supplier events
- Sign at the Sponsored Event (If appropriate)
- Sponsor Designation on Name Badge
- Special Recognition at Banquet
- Special Honor Roll to be displayed at Registration Desk or within Exhibit Area
- Special Booth Ribbon Recognition

Sponsorship Agreement form

All Event Sponsorships must be paid prior to March 12, 2010 to entitle the member company to be designated an official sponsor at the WIA annual convention in Sacramento, CA.

SPONSORSHIP OPPORTUNITIES:

• Welcome Reception Bar Coupons (2 per person):	\$ 300.00 each	3 supplier sponsorships
• Breakfast with Suppliers 3/22:	\$ 400.00 each	2 supplier sponsorships
• Monday Cocktails at the Heidrick AG Center	\$ 300.00 each	2 supplier sponsorships
• Monday Dinner at the Heidrick AG Center:	\$ 350.00 each	3 supplier sponsorships
• Monday Entertainment at Heidrick AG Center:	\$ 400.00	1 supplier sponsorship
• Transportation to Heidrick AG Center:	\$ 350.00 each	2 supplier sponsorships
• Break 3/23:	\$ 250.00 each	2 supplier sponsorships
• Golf Tournament Beverages and Lunch:	\$ 350.00 each	1 supplier sponsorship
• Awards Banquet Floral Arrangements:	\$ 300.00 each	2 supplier sponsorships
• Awards Banquet Music: Band	\$ 500.00 each	2 supplier sponsorships
• Photographer	\$ 300.00 each	2 supplier sponsorships

Please fax form, then mail forms and payment to:

Meeting Expectations, Ltd.
515 Keisler Drive, Suite 201, Cary, NC 27518
Questions Call: 800-910-5688 or 919-851-5555
Fax: 919-851-3560 E-mail: jacquie@meetexpect.com

Company Name _____

Company Address _____

City _____ State _____ Postal Code _____

Phone _____ Fax _____

E-Mail _____

Person Preparing Form _____

We agree to sponsor an event at the upcoming WIA annual convention in Sacramento, CA, March 21-24, 2010. Following is a list of our preferred sponsorship in order of preference. We understand that sponsorships are given on a first come, first served basis and will be evaluated by the date of receipt in headquarters office.

First Choice: _____ Sponsorship Amount: _____

Second Choice: _____ Sponsorship Amount: _____

Third Choice: _____ Sponsorship Amount: _____

Form Of Payment Check Credit Card

Credit Card Type _____ Number _____

Expiration _____ Signature of Card Holder _____

The sponsorship price reflects a discount of 5% for cash payments. If paying by credit card the sponsorship fees will be billed plus 5%. You may pay by check to avoid this additional cost.

SPONSORSHIP GRAND TOTAL: \$ _____

****In fairness to all suppliers it was decided to allow ample time for each supplier to receive the registration packet then set a date for sponsorship forms to be received, allowing everyone equal opportunity for these sponsorships. Therefore, commitments for sponsorships will be accepted beginning **Wednesday, January 20th at 8:00 a.m. PST.** Sponsorships requested will be confirmed based on the time the fax is received in the headquarters office.**

Please fax the attached form to: Attention: Jacquie Wells Fax #: 919-851-3560

We hope you will find this a great opportunity for additional recognition at our 2010 WIA Convention. Should you have any questions please don't hesitate to give either of your supplier representatives a call:
Larry Farrell, 541-475-3802 or Mike Ringstaff, 800-543-1581. Also feel free to contact Jacquie Wells at 919-851-5555.

Thank you for your support of the WIA